



‘IMI HALE

Wela 2007

BREAST HEALTH VIDEO TO BE BROADCAST ON KITV

We are getting the word out on our Breast Health video Shared Stories from Women in our Hawaiian Community. If you haven't seen it, keep an eye out for its debut.

KGMB aired PSAs (public service announcements) from the video during the week of Mother's Day.

KITV (Channel 4) will show the PSAs from June 6 through mid-July. KITV will air the entire 30-minute video on June 12th at 8pm, following the Office of Hawaiian Affairs Kau Inoa special.

The word CANCER is frightening to everyone. The video features women from our Hawai-

ian community and their families who have come through one of life's most fear-provoking storms. In sharing their stories, they hope to reach out to others.

Public awareness is key to getting women to check for breast cancer. Breast cancer is most curable if found early.

The take home message: "Early detection saves lives."

This video was two years in the making, a labor of love! It is an excellent demonstration of self-empowerment and community participation. The



Lei papale by Hawaiian lei maker and breast cancer survivor Verna Keyes

video was produced by 'Imi Hale and Punk Productions, with funding from Komen and Safeway foundations.

If you want a copy of the video on DVD, contact the Native Hawaiian Health Care System on your island.

Inside this issue:

Patient Navigation	2
Aloha Ka'ohimanu	2
Homestead Pilot Project	3
Micronesia United	3
American Legacy	3
NCI CRCHD Website	4
NCI CRCHD E-Bulletin	4

Editorial Staff

LorrieAnn Santos

April Chow

Kathryn Braun

Donna-Marie Palakiko

Lehua Abrigo

HAWAII BREAST CANCER SURVIVOR GOES TO WASHINGTON D.C.

Lillian Kehau Matsumoto, an advocate for cancer survivorship, traveled to Washington D.C. as a delegate with the Lance Armstrong Foundation in May. Her mission was to raise awareness about cancer survivorship issues at Capitol Hill.

Kehau met with Hawai'i Senators Inouye and Akaka and with Rep. Abercrombie to advocate on behalf of people living with cancer. She asked for their support of funding increases for cancer programs and research that could impact Hawai'i.

"We as Hawaiians are willing to fight for our land, but we also need to fight for our lives."

Kehau, her husband Eric, two sons and grandson are featured in the breast health video to be aired June 12th at 8 p.m. on KITV.



Kehau Matsumoto and her 'ohana

PATIENT NAVIGATION

Cancer mortality continues to be higher among minority Americans than Caucasians in the US. Many minority communities are developing "cancer patient navigation" programs. In these programs "navigators" are trained to provide individualized assistance to patients and their families to overcome barriers, promoting early diagnosis and timely and complete treatment.

In fall 2005, ‘Imi Hale started to explore cancer navigation for Hawaiians. Our purpose was to design and test a curriculum to enhance cancer patient navigator skills of Community Health Workers (CHWs) at the Native Hawaiian Health Care Systems. Funding was provided by the Office of Hawaiian Affairs and NCI’s Center to Reduce Cancer Health Disparities.

We hired Ka`ohimanu Dang to learn all she could about cancer navigation programs on the US continent. She interviewed cancer providers in Hawai`i, conducted focus groups with patients and family members, and surveyed key informants to identify barriers to care.

Based on this, ‘Imi Hale drafted a curriculum that included lectures

(on all aspects of cancer, support programs, financial aid, etc), facility tours, networking lunches, web-searching, discussions with patients and providers, role-play, communication exercises, and opportunities for reflection. Provider-partners serve as faculty and host site visits.

We trained 17 workers in August 2006 and another 13 in March 2007. In a 3-month follow-up with the August trainees, we found increased knowledge, skills, and feelings of competence among the navigators. The trainees requested continuing education sessions and opportunities to share cases as they actively navigate patients.

Another training is scheduled for Maui in June 2007.

We learned our curriculum is best offered as a supplement to basic CHW training in assessment and case management, which are essential to cancer care. The complexity of cancer care lent to the time-intensive nature of the training. Trainees could not learn everything about cancer, so we facilitated skills in finding answers through the Web and through contacts they made during the training.



Dr. Kathryn Braun, Patient Navigation principal investigator and faculty



Patient Navigation trainees from the Queen’s Medical Center, Queen Emma Clinic, the Native Hawaiian Health Care Systems, and ‘Imi Hale staff.

Provider-partners are critical to navigation training programs because hospital contacts are essential to CHWs in getting their patients into and through care.

‘IMI HALE WISHES KA`OHIMANU WELL IN HER PURSUITS

Our first encounter with Lydia Ka`ohimanu Dang was when she attended an ‘Imi Hale training as a MARC student. The Minority Access to Research Careers (MARC) U*STAR Program is a federally funded undergraduate research training program at the University of Hawai`i at Manoa.

The program is part of UH Pacific Biosciences Research Center, which provides rigorous research training for outstanding undergraduate ethnic

minority students who wish to prepare for graduate studies leading to a doctorate degree and careers in biomedical research and training.

In 2005, through funding from the Office of Hawaiian Affairs and Office of Minority Health, Ka`ohi began developing the Patient Navigation training and curriculum with Dr. Kathryn Braun and JoAnn Tsark. Trainings began in 2006 on O`ahu and are currently being coordinated



Ka`ohimanu pictured on left with Valerie Starkey of Na Pu`uwai

with healthcare systems on the neighbor islands.

In July, Ka`ohi will join the UH Dept. of Native Hawaiian

Health to continue her pursuits in the field of health and research. We wish her well and bid her a fond aloha.

HAWAIIAN HOMESTEAD PILOT PROJECT

BY ANDREA SIU AND DONNA PALAKIKO, RN, MS

Late-stage cancer diagnosis and the underutilization of cancer screening continue to be a theme in the Native Hawaiian community. Additionally, health disparities research identified a correlation between the percent of Hawaiian blood quantum and morbidity.

Homestead residents, who have higher blood quantum than other Native Hawaiians, deserve targeted attention. Furthermore, limited research exists on Native Hawaiians who reside on Homestead land.

Guided by the principles of CBPR - community-based participatory research, our partnership with the Waimanalo Hawaiian Homes Associa-



Principal Investigator, Donna-Marie Palakiko and Research Assistant Andrea Siu

tion, State Council of Hawaiian Homes Association, and the John A. Burns School of Medicine provides a strong foundation for carrying out a door-to-door survey of 50% of the households in Waimanalo Homestead and interpreting collected data.

The survey assesses general characteristics of the population and the

characteristics of existing services available to Native Hawaiians living in Waimanalo Homestead.

We also examine receptivity to community programs shown by 'Imi Hale to increase cancer screening in other Hawaiian communities. Moreover, the adoption of community-friendly methods actively engages the community in the research process.

This project will help build a base of data about Native Hawaiian Homestead residents and, more specifically, identify barriers and facilitators related to cancer screening. These data will provide health information that can help shape future community-based interventions.

MICRONESIA UNITED KOMEN PROJECT: 400 THROUGH THE DOOR

Goal: To screen 400 Micronesian women for breast and cervical cancer.

How? By training women in the Micronesian community to be peer educators.

Why? Because they can best take the message to their families and friends about the importance of early screening.

For many Pacific women, raising their children and caring for their family are their first priority, while their own health is low on the list.

By providing awareness and education about breast and cervical cancer and the resources available to them, Micronesian women will be able to be active participants and advocates in their health care.

The 15 women initially trained to do outreach have proven to be powerful messengers. They are valuable "champions" in spreading the word that early detection saves lives!

'Imi Hale's Nia Aitaoto works closely with the Micronesian United

group to let mothers, daughters, aunts, and sisters know that every woman needs to get the recommended screenings.

Key partners are the Department of Health's Breast & Cervical Cancer Control Program (BCCCP) and the many clinics that offer screenings at no or low-cost.

Funding comes from the Susan G. Komen Breast Cancer Foundation - Hawai'i Affiliate and the Intercultural Cancer Council.

AMERICAN LEGACY TO FUND NHHCS TOBACCO CESSATION INITIATIVE

'Imi Hale and the 5 Native Hawaiian Health Care Systems (NHHCS) tobacco cessation initiative will continue through funding from American Legacy Foundation.

The initiative, developed and pilot tested in 2006-2007, consists of a standard smoking cessation protocol and services package, implemented in all NHHCS.

Each client is asked about tobacco use, assessed for readiness to quit, and offered stage-appropriate services, including brief and intensive interventions and nicotine-replacement therapy. Services are delivered by Native Hawaiian staff who have been trained in evidence-based interventions. Culturally relevant incentives and approaches are used.

In this second phase, the NHHCS will fully integrate tobacco cessation into

their health promotion programs, with baseline evaluative assessments.

This phase will include referrals to the NHHCS nutrition and physical fitness programs to assist clients with weight management during the quitting process.

"Building a world where anyone can quit."

The National Cancer Institute's Center to Reduce Cancer Health Disparities announces new health disparities information resources for researchers, students, and practitioners.

NCI CRCHD NEW AND IMPROVED WEB SITE

The National Cancer Institute's (NCI) Center to Reduce Cancer Health Disparities (CRCHD) recently launched a new and improved Web site that offers researchers and those interested in cancer health disparities easily accessible information and resources.

To learn more about what CRCHD has to offer, visit them online at: <http://crchd.cancer.gov>.

New Features Include:

"For Researchers" section that provides links to funding and training opportunities and information about the grant application process, for those interested in cancer health disparities research.

Current and timely information about special CRCHD cancer health

disparities initiatives, upcoming meetings and events, research resources and tools, and CRCHD staff contacts.

"Education" section, for practitioners and the public, with minority-focused information about cancer including statistics, links to NCI publications for patients and their families, access to seminal reports and milestones in health disparities, health disparities timeline and definition, and links to additional resources on cancer and health disparities.



NCI CRCHD'S QUARTERLY E-BULLETIN

An e-mail message from the CRCHD is distributed quarterly, and provides timely information on cancer health disparities research, training, and awareness efforts. Those interested in cancer health disparities are encouraged to subscribe.

Each issue includes

- CRCHD Announcements
- Cancer News from NCI, NIH, and other Federal agencies
- News from the field
- Funding, training, and employment opportunities
- Upcoming meetings and events



To subscribe to the CRCHD E-Bulletin visit: <https://list.nih.gov/archives/cancer-disparities.html>

Imi Hale
Native Hawaiian Cancer Network
A program of Papa Ola Lokahi

894 Queen Street
 Honolulu, HI 96813
 Tel: 808-597-6558
 Toll-Free: 1-866-600-HALE
 Fax: 808-597-6552
 Website: www.imihale.org

Halelu circa 1940

Imi Hale
Native Hawaiian Cancer Network
A Program of Papa Ola Lokahi

*A Community's Response
 to Cancer Prevention
 and Control*